Periodic Table of Salaries

Chicago, 2017



Creative, Interactive & Marketing Recruiters

CREATIVE median salaries

Creative Director

0-3 yrs: \$89.128 5-8 yrs: \$123.875 10+ yrs: \$151,460

Ad

Art Director

0-3 yrs: \$63,648 5-8 yrs: \$83,149 10+ yrs: \$101,996

Gd

Graphic Designer

0-3 yrs: \$55,387 5-8 yrs: \$68,043 10+ yrs: \$80,355

()W

Copywriter

0-3 yrs: \$55,735 5-8 yrs: \$70,778 10+ yrs: \$81,809

Ed

Editor

0-3 yrs: \$55,223 5-8 yrs: \$66,508 10+ yrs: \$79,428

Illustrator

0-3 yrs: \$53,756 5-8 yrs: \$64,549 10+ yrs: \$75,113

Pr

Proofreader

0-3 yrs: \$43,493 5-8 yrs: \$53,164 10+ yrs: \$58,344

Pa

Production Artist

0-3 yrs: \$41,828 5-8 yrs: \$48,613 10+ yrs: \$53.088

INTERACTIVE

Mt

Marketing **Technologist**

0-3 yrs: \$96,890 5-8 yrs: \$117,392 10+ yrs: \$168,179

Ss

SEO Specialist

0-3 yrs: \$72,134 5-8 yrs: \$83,086 10+ yrs: \$95,208

MuxD

Mobile UX Designer

0-3 yrs: \$76,294 5-8 yrs: \$97,016 10+ yrs: \$117.514

Interactive Designer

0-3 yrs: \$51.119 5-8 yrs: \$81,565 10+ yrs: \$92,219

Ued

User Experience Designer

0-3 yrs: \$73,542 5-8 yrs: \$93.503 10+ yrs: \$113,465

Wds

Web Designer

0-3 yrs: \$56.322 5-8 yrs: \$74.553 10+ yrs: \$88,166

Imm

Interactive Marketing Manager

0-3 yrs: \$83,546 5-8 yrs: \$101.878 10+ yrs: \$112.252

Wcw

Web Content Writer

0-3 yrs: \$56,322 5-8 yrs: \$69.394 10+ yrs: \$82.114

Wd

Web Developer

0-3 yrs: \$74,256 5-8 yrs: \$84,863 10+ yrs: \$106.100

Wa

Web Analyst

0-3 yrs: \$56,352 5-8 yrs: \$68,197 10+ yrs: \$80,357

Ipm

Interactive Project Manager

0-3 yrs: \$70,646 5-8 yrs: \$91,792 10+ yrs: \$102,122

Sms

Social Media Specialist

0-3 yrs: \$53,887 5-8 yrs: \$66,434 10+ yrs: \$78,553

MARKETING

median salaries

Md

Marketing Director

0-3 yrs: \$99,391 5-8 yrs: \$117,809 10+ yrs: \$137,497



Acd

Account Director

0-3 yrs: \$87.754 5-8 yrs: \$103.873 10+ yrs: \$122.196

Pm

Project Manager

0-3 yrs: \$55.024 5-8 yrs: \$80,900 10+ yrs: \$95,016

Mm

Marketing Manager

0-3 yrs: \$89.732 5-8 yrs: \$104,460 10+ yrs: \$121,187

Am

Account Manager

0-3 yrs: \$52.285 5-8 yrs: \$75,429 10+ yrs: \$88,128

Ma

Marketing Analyst

0-3 yrs: \$78,434 5-8 yrs: \$95,226 10+ yrs: \$111.145

Mc

Marketing Coordinator

0-3 yrs: \$43,843 5-8 yrs: \$56,492 10+ yrs: \$64,925

As

Account Supervisor

0-3 yrs: \$74,630 5-8 yrs: \$88,322 10+ yrs: \$103.040

Pc

Project Coordinator

0-3 yrs: \$35,720 5-8 yrs: \$48,850 10+ yrs: \$56.277

Salary ranges based on survey data from reputable sources as of September 2016 along with Digital People's expert industry analysis. This information is intended to provide general guidance in regards to appropriate salaries. It does not represent actual Digital People talent pay rates.



CREATIVITY IS HUMAN.