

# Periodic Table of Salaries

Minneapolis, 2017

**digitalpeople**<sup>®</sup>  
Creative, Interactive & Marketing Recruiters

## CREATIVE median salaries

**Cd**

**Creative Director**

0-3 yrs: \$91,677

5-8 yrs: \$122,636

10+ yrs: \$151,460

**Ad**

**Art Director**

0-3 yrs: \$53,538

5-8 yrs: \$74,012

10+ yrs: \$97,014

**Ed**

**Editor**

0-3 yrs: \$46,004

5-8 yrs: \$59,896

10+ yrs: \$76,715

**Cw**

**Copywriter**

0-3 yrs: \$54,365

5-8 yrs: \$71,564

10+ yrs: \$85,678

**Il**

**Illustrator**

0-3 yrs: \$41,829

5-8 yrs: \$61,334

10+ yrs: \$76,625

**Gd**

**Graphic Designer**

0-3 yrs: \$40,986

5-8 yrs: \$71,716

10+ yrs: \$81,520

**Pr**

**Proofreader**

0-3 yrs: \$35,713

5-8 yrs: \$46,927

10+ yrs: \$55,995

**Pa**

**Production Artist**

0-3 yrs: \$36,726

5-8 yrs: \$46,176

10+ yrs: \$56,006

## INTERACTIVE

median salaries

### Mt

**Marketing Technologist**

0-3 yrs: \$61,224  
5-8 yrs: \$95,981  
10+ yrs: \$163,193

### Imm

**Interactive Marketing Manager**

0-3 yrs: \$75,877  
5-8 yrs: \$96,116  
10+ yrs: \$127,572

### Ipm

**Interactive Project Manager**

0-3 yrs: \$66,086  
5-8 yrs: \$81,717  
10+ yrs: \$96,768

### MuxD

**Mobile UX Designer**

0-3 yrs: \$72,185  
5-8 yrs: \$92,943  
10+ yrs: \$123,601

### Id

**Interactive Designer**

0-3 yrs: \$51,119  
5-8 yrs: \$81,565  
10+ yrs: \$92,219

### Ued

**User Experience Designer**

0-3 yrs: \$70,279  
5-8 yrs: \$91,917  
10+ yrs: \$121,481

### Wcw

**Web Content Writer**

0-3 yrs: \$35,804  
5-8 yrs: \$56,094  
10+ yrs: \$86,486

### Wd

**Web Developer**

0-3 yrs: \$55,884  
5-8 yrs: \$81,520  
10+ yrs: \$112,240

### Ss

**SEO Specialist**

0-3 yrs: \$56,214  
5-8 yrs: \$65,891  
10+ yrs: \$81,916

### Wa

**Web Analyst**

0-3 yrs: \$56,069  
5-8 yrs: \$81,510  
10+ yrs: \$112,206

### Sms

**Social Media Specialist**

0-3 yrs: \$41,035  
5-8 yrs: \$56,247  
10+ yrs: \$76,608

## MARKETING

median salaries

### Md

**Marketing Director**

0-3 yrs: \$110,275  
5-8 yrs: \$137,914  
10+ yrs: \$162,978

### Ma

**Marketing Analyst**

0-3 yrs: \$110,035  
5-8 yrs: \$136,784  
10+ yrs: \$162,856

### Pm

**Project Manager**

0-3 yrs: \$45,920  
5-8 yrs: \$61,497  
10+ yrs: \$86,620

### Mm

**Marketing Manager**

0-3 yrs: \$101,890  
5-8 yrs: \$122,921  
10+ yrs: \$142,808

### Mc

**Marketing Coordinator**

0-3 yrs: \$51,147  
5-8 yrs: \$69,971  
10+ yrs: \$86,465

### AcD

**Account Director**

0-3 yrs: \$86,996  
5-8 yrs: \$96,908  
10+ yrs: \$111,976

### Pc

**Project Coordinator**

0-3 yrs: \$35,720  
5-8 yrs: \$48,850  
10+ yrs: \$56,277

### As

**Account Supervisor**

0-3 yrs: \$51,004  
5-8 yrs: \$70,370  
10+ yrs: \$91,878

### Am

**Account Manager**

0-3 yrs: \$35,363  
5-8 yrs: \$48,869  
10+ yrs: \$56,115

Salary ranges based on survey data from reputable sources as of September 2016 along with Digital People's expert industry analysis. This information is intended to provide general guidance in regards to appropriate salaries. It does not represent actual Digital People talent pay rates.

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CREATIVITY IS HUMAN.

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